



Solution Brief

HITSOFTWARE®

Integrate your data across disparate databases quickly and easily with DBMoto™

Website: www.hitsw.com

Country: USA

Industry served by application:

All

DBMoto™ v6.5

Real-time data replication and data integration

Works with:

SQL Server® 2008 Standard Edition

Technology areas:

■ Microsoft® .NET™ Framework

SQL Server 2008

Launched in August 2008, Microsoft® SQL Server® 2008 has generated overwhelming customer and partner excitement. With over 1.5 million downloads to-date, more than 2,500 partners use this platform to deliver their solutions.

Regarded as a critical component of Microsoft's acclaimed business intelligence platform, SQL Server 2008 has received industry recognition and is now considered the fastest-growing relational database in the world.

To find out how you can use Windows SQL Server 2008 to deliver your solutions, go to <http://www.microsoft.com/sqlserver/2008/en/us/default.aspx>

Most organizations use multiple enterprise databases, often from different vendors, to collect, manage, and store their customer, product, and financial data. This can make it difficult to gain an accurate and consistent overview of your critical business information. In addition, if you're migrating data to a lower-cost database, synchronizing data between multiple databases, creating separate data warehousing systems, or building a data mart federation, you'll need to be able to access data quickly and easily. To make real-time data available for business applications, such as analysis, business intelligence, and data warehousing, your organization needs easy-to-use, cost-effective, and quick-to-deploy software that can integrate data from disparate databases.

"Microsoft SQL Server is popular with our customers who use DBMoto to integrate data in real-time between SQL Server and other relational databases."

—Giacomo Lorenzin, CEO, HiT Software, Inc.

DBMoto enables you to integrate data stored on different databases. All major platforms, including SQL Server 2008 data management software, are supported. With a user-friendly interface, intuitive wizards, and easy-to-follow guides, DBMoto enables IT staff to implement data replication jobs quickly and easily.

Featuring three modes of data replication, DBMoto can read snapshots of data, apply administrator-defined mapping rules, and write the results to the target database. It can also perform real-time changed data capture, and synchronize source and target databases continuously. DBMoto also logs replication activity, performance, and errors. Automatic and manual mapping styles are available through an Enterprise Manager Console. With DBMoto you can save time, improve data management, and minimize the need for costly DBA expertise.

"Microsoft remains committed to the success of our broad ISV partner community who drive innovative solutions to market," said Mark Jewett, director of SQL Server marketing at Microsoft Corp. "SQL Server 2008 Business Intelligence enhancements such as query optimization and improved analytics, combined with powerful ISV partner solutions, are empowering end users to generate business insights and drive better decisions from existing data."

© 2009 Microsoft Corporation. All rights reserved. This solution brief is for informational purposes only. MICROSOFT MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS SUMMARY. Microsoft, SQL Server, Outlook, Windows, and Windows Server are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other trademarks are property of their respective owners.

Microsoft®